

ORDER



WZZM 13

Orders
Order / Rev: 712509 - 2
Alt Order #: 06309319
Product Desc: MDSCC-SC
Estimate: 1603
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 09/10/12 / 10/11/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Three Point Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Waslington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MDSCC-SC
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	92	\$33,490.00	\$28,466.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	92	\$33,490.00	\$28,466.50	0.00
Totals	92	\$33,490.00	\$28,466.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM 13	24%	\$33,490.00
Market	100%	\$139,541.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	31%	\$43,257.92
WOTV	0%	\$0.00
WWMT	28%	\$39,071.67
WXMI	17%	\$23,722.08
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	10/17/12	10/17/12	M-F 530-6a M-F Morning News	CM	530-6a	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$350.00	0.00					
2	WZZM	10/19/12	10/19/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$350.00	0.00					
E 3	WZZM	10/22/12	10/22/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WZZM	10/22/12	10/22/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$480.00		0.00			
4	WZZM	10/16/12	10/16/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----					1	\$450.00		0.00			
5	WZZM	10/18/12	10/18/12	M-F 6-7a M-F Morning News	CM	6-7a	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$450.00		0.00			
6	WZZM	10/22/12	10/22/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$600.00		0.00			
E 7	WZZM	10/16/12	10/16/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----					1	\$550.00		0.00			
E 8	WZZM	10/17/12	10/17/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----					1	\$550.00		0.00			
E 9	WZZM	10/18/12	10/18/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$550.00		0.00			
E 10	WZZM	10/19/12	10/19/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					1	\$550.00		0.00			
11	WZZM	10/20/12	10/20/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					2	\$175.00		0.00			
12	WZZM	10/20/12	10/20/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$300.00		0.00			
13	WZZM	10/21/12	10/21/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	2	\$135.00	P-1	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					2	\$135.00		0.00			
14	WZZM	10/21/12	10/21/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$300.00		0.00			
15	WZZM	10/22/12	10/22/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$100.00		0.00			
16	WZZM	10/16/12	10/16/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----					1	\$100.00		0.00			
17	WZZM	10/17/12	10/17/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----					1	\$100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WZZM	10/17/12	10/17/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$100.00		0.00			
18	WZZM	10/18/12	10/18/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$100.00		0.00			
19	WZZM	10/19/12	10/19/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$100.00		0.00			
20	WZZM	10/22/12	10/22/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$110.00		0.00			
21	WZZM	10/16/12	10/16/12	M-F 10-1030am Millionaire	CM	10-1030am	-T-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$125.00		0.00			
22	WZZM	10/17/12	10/17/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$125.00		0.00			
23	WZZM	10/18/12	10/18/12	M-F 10-1030am Millionaire	CM	10-1030am	---T---	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$125.00		0.00			
24	WZZM	10/19/12	10/19/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$125.00		0.00			
25	WZZM	10/22/12	10/22/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$110.00		0.00			
26	WZZM	10/16/12	10/16/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$125.00		0.00			
27	WZZM	10/17/12	10/17/12	M-F 1030-11am Millionaire	CM	1030-11a	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$125.00		0.00			
28	WZZM	10/18/12	10/18/12	M-F 1030-11am Millionaire	CM	1030-11a	---T---	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---T---		1				\$125.00		0.00			
29	WZZM	10/19/12	10/19/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$125.00		0.00			
30	WZZM	10/17/12	10/17/12	The View The View	CM	11a-12n	--W----	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$325.00		0.00			
31	WZZM	10/19/12	10/19/12	The View The View	CM	11a-12n	----F--	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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31	WZZM	10/19/12	10/19/12	The View The View	CM	11a-12n	----F--	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$325.00		0.00			
E 32	WZZM	10/22/12	10/22/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$480.00		0.00			
E 33	WZZM	10/16/12	10/16/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$450.00		0.00			
E 34	WZZM	10/17/12	10/17/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$450.00		0.00			
E 35	WZZM	10/18/12	10/18/12	M-F 12-1230p Noon News	CM	12-1230pm	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$450.00		0.00			
E 36	WZZM	10/19/12	10/19/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$450.00		0.00			
37	WZZM	10/22/12	10/22/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$180.00		0.00			
38	WZZM	10/16/12	10/16/12	M-F 1230-1p Judge Judy	CM	1230-1p	-T-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$165.00		0.00			
39	WZZM	10/18/12	10/18/12	M-F 1230-1p Judge Judy	CM	1230-1p	---T---	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$165.00		0.00			
40	WZZM	10/22/12	10/22/12	The Chew The Chew	CM	1-2p	M-----	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$160.00		0.00			
41	WZZM	10/16/12	10/16/12	The Chew The Chew	CM	1-2p	-T-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$175.00		0.00			
42	WZZM	10/17/12	10/17/12	The Chew The Chew	CM	1-2p	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$175.00		0.00			
43	WZZM	10/19/12	10/19/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$175.00		0.00			
44	WZZM	10/22/12	10/22/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$200.00		0.00			
45	WZZM	10/16/12	10/16/12	M-F 3-4p Katie	CM	3-4p	-T-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 712509 - 2
 Alt Order #: 06309319
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1603

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WZZM	10/16/12	10/16/12	M-F 3-4p Katie	CM	3-4p	-T-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$180.00		0.00			
46	WZZM	10/18/12	10/18/12	M-F 3-4p Katie	CM	3-4p	---T---	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$180.00		0.00			
47	WZZM	10/22/12	10/22/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$400.00		0.00			
48	WZZM	10/16/12	10/16/12	M-F 4-430pm Judge Judy	CM	4-430p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$375.00		0.00			
49	WZZM	10/17/12	10/17/12	M-F 4-430pm Judge Judy	CM	4-430p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$375.00		0.00			
50	WZZM	10/18/12	10/18/12	M-F 4-430pm Judge Judy	CM	4-430p	---T---	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$375.00		0.00			
51	WZZM	10/19/12	10/19/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$375.00		0.00			
52	WZZM	10/22/12	10/22/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$400.00		0.00			
53	WZZM	10/16/12	10/16/12	M-F 430-5pm Judge Judy	CM	430-5p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$375.00		0.00			
54	WZZM	10/17/12	10/17/12	M-F 430-5pm Judge Judy	CM	430-5p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$375.00		0.00			
55	WZZM	10/18/12	10/18/12	M-F 430-5pm Judge Judy	CM	430-5p	---T---	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$375.00		0.00			
56	WZZM	10/19/12	10/19/12	M-F 430-5pm Judge Judy	CM	430-5p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$375.00		0.00			
57	WZZM	10/17/12	10/17/12	M-F 5-530pm Judge Judy	CM	5-530p	--W----	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$525.00		0.00			
58	WZZM	10/19/12	10/19/12	M-F 5-530pm Judge Judy	CM	5-530p	----F--	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$525.00		0.00			
59	WZZM	10/22/12	10/22/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1603

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
59	WZZM	10/22/12	10/22/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$625.00		0.00			
E 60	WZZM	10/16/12	10/16/12	M-F 530-6pm M-F News	CM	530-6p	-T-----	:30	1	\$625.00	P-2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$625.00		0.00			
E 61	WZZM	10/18/12	10/18/12	M-F 530-6pm M-F News	CM	530-6p	---T---	:30	1	\$625.00	P-2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$625.00		0.00			
E 62	WZZM	10/19/12	10/19/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$625.00	P-2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$625.00		0.00			
E 63	WZZM	10/17/12	10/17/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,050.00		0.00			
E 64	WZZM	10/19/12	10/19/12	M-F 6-630p M-F News	CM	6-630p	----F--	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,050.00		0.00			
65	WZZM	10/22/12	10/22/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			
66	WZZM	10/16/12	10/16/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-T-----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$425.00		0.00			
67	WZZM	10/18/12	10/18/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---T---	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$425.00		0.00			
68	WZZM	10/20/12	10/20/12	Sa 730-8p Healthy You	CM	730-8p	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$100.00		0.00			
69	WZZM	10/21/12	10/21/12	Sun Early News Sun Early News	CM	6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$800.00		0.00			
70	WZZM	10/21/12	10/21/12	Sun Early News Sun Early News	CM	630p-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$575.00		0.00			
E 71	WZZM	10/22/12	10/22/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$850.00		0.00			
E 72	WZZM	10/16/12	10/16/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$800.00		0.00			
73	WZZM	10/20/12	10/20/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1603

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
73	WZZM	10/20/12	10/20/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$250.00		0.00			
74	WZZM	10/17/12	10/17/12	Nightline Nightline	CM	1135p-1202a	--W----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$550.00		0.00			
75	WZZM	10/18/12	10/18/12	Nightline Nightline	CM	1135p-1202a	---T---	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$550.00		0.00			
76	WZZM	10/22/12	10/22/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M-----	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$50.00		0.00			
77	WZZM	10/16/12	10/16/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$40.00		0.00			
78	WZZM	10/17/12	10/17/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	--W----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$40.00		0.00			
79	WZZM	10/18/12	10/18/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	---T---	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$40.00		0.00			
80	WZZM	10/19/12	10/19/12	Jimmy Kimmel Late Run Jimmy Kimmel Late Run	CM	1227a-130a (12:27 XM-1:30 XM)	----F--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$30.00		0.00			
81	WZZM	10/20/12	10/20/12	Sa ET Wknd 12-1a (late) Sa ET Wknd 12-1a (late)	CM	1205-105a (12:05 XM-1:05 XM)	-----S-	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$65.00		0.00			
82	WZZM	10/21/12	10/21/12	Su 1135p-1235a Burn Notice	CM	1135p-1235a	-----S	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$135.00		0.00			
84	WZZM	10/19/12	10/19/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$650.00		0.00			
85	WZZM	10/20/12	10/20/12	NCAA Prime NCAA Prime	CM	8p-cc (8:00 PM-11:30 PM)	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$375.00		0.00			
86	WZZM	10/21/12	10/21/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$850.00		0.00			
87	WZZM	10/16/12	10/16/12	Tue Prime Tues	CM	8-11p (8:00 PM-9:00 PM)	-T-----	:30	1	\$1,850.00	P-2	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$1,850.00		0.00			
88	WZZM	10/21/12	10/21/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$135.00	P-1	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 712509 - 2
 Alt Order #: 06309319
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1603

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
88	WZZM	10/21/12	10/21/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$135.00	P-1	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1			\$135.00		0.00			
89	WZZM	10/22/12	10/22/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$200.00		0.00			
90	WZZM	10/18/12	10/18/12	Thu Prime A Last Resort	CM	8-9p	---T---	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
91	WZZM	10/16/12	10/19/12	M-F 10-11a Millionaire/Millionaire	CM	10-11am	-TWTF--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
													Totals	92	\$33,490.00